

services in a position of crucial importance, while tying their hands so that none individually can threaten the political status quo. A combination of Islamic and Persian cultural influences defines an intelligence culture designed to protect a government whose very foundations seem to define the word “paradox.” Japanese culture, on the other hand, would seem straightforward by comparison. However, a number of cultural biases continue to relegate the field of intelligence to a second-class status in Japan. Furthermore, the traditional value placed upon the attainment of consensus in every major decision means that even the best intelligence information might be brushed aside once agreement has been reached on a course of action or policy.

For countries with freely and democratically elected governments, the authors use the term “democratization of intelligence” as a basis by which to compare and contrast the progress that certain intelligence services are making in their evolution toward supporting the institutions of democracy and accountable governance in those countries. In several cases, authors trace a given country’s political evolution side-by-side with its primary security services. It is interesting to note, as in the case of Argentina, that in spite of major political changes, elements of a country’s intelligence apparatus often have tremendous staying power and seem to run much deeper than the roots of any given organization or personality. This book demonstrates that intelligence culture is a product of history and changes to a given culture take considerable time.

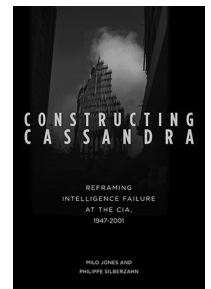
Although *Intelligence Elsewhere* is written by a group of authors, the style is academic throughout. It is well-sourced and precise in its assertions. Cultural analysis is a broad field of study encompassing a number of variables and a tendency toward ambiguity. Therefore, in order to scope their arguments, the authors have loaded some portions of the book with qualifications and nuanced deliberations, which can make for cumbersome reading, especially for the casual reader. However, for students and practitioners of intelligence, this will be a valuable addition to their collection. It is also worth mentioning that many of these case studies could stand alone as primers or reference material on individual countries and intelligence services.

Constructing Cassandra: Reframing Intelligence Failure at the CIA, 1947-2001

By Milo Jones and Philippe Silberzahn

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The Central Intelligence Agency's (CIA) shroud of secrecy allows for its effectiveness in addressing the nation's security problems. On 22 September 1947, President Harry Truman created the CIA under the auspices of the National Security Act of 1947. Under this act, the CIA's primary goal was and remains not only to evaluate intelligence related to US national security but also prevent strategic surprises that threaten US national security. The CIA's occasional intelligence failures and the potential reasons behind these inabilities are the topic of this book.



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Constructing Cassandra, by Milo Jones and Philippe Silberzahn, discusses the failures of the CIA, including those associated with—the Iranian revolution, the collapse of the Union of Soviet Socialist Republics, the Cuban Missile Crisis, and the terrorist attacks of 9/11. However, in discussing these failures, it does not diminish the difficulty of the tasks at hand for CIA analysts and operatives. In this approach, the book clarifies the difference in opinions of the phrase “strategic surprise.” *Constructing Cassandra* defines “strategic surprise” as “the sudden realization that one has been operating on the basis of an erroneous threat assessment that results in a failure to anticipate a grave threat to ‘vital’ national interests.” Explaining the challenges of strategic surprises, challenging the Cassandras (individuals who anticipated the course of events but were ignored), and proposing recommendations are the main points of this study.

The culture and identity of an organization determine how it reacts to the environment and what problems it notices and addresses. CIA personnel’s threat perception and ability to decipher threats from intelligence reports is dependent on CIA structure and organizational culture which, therefore, need to be studied. This approach, called social constructivist, is the process used to examine the social setting of the organization and how it affects its ability to do its job originally established by the National Security Act. Throughout the work, multiple persistent features of the nature of the CIA are outlined, including but not limited to the homogeneity of the personnel, preference of secret over open source information, and the idea of a consensus-driven atmosphere. Until recently, upper-class White Anglo-Saxon Protestant (WASP) Americans dominated the CIA as a distorted protective mechanism against betrayal. In addition, there is a preference for only clandestinely obtained information and a belief that its reliability is guaranteed by the secret manner in which this information is obtained. Finally, there is a widespread view that the CIA is a consensus-driven organization and there are social and institutional pressures not to be an analytical outlier. One CIA veteran, Robert George, states, “Trying to argue against the current analytical line can be seen as undermining teamwork or even a sign of personal self-promotion.” What the above points do not describe in detail is how this identity is maintained and in what ways these aspects impact the decisionmaking process CIA analysts perform.

The selection process these analysts must endure speaks to the nature of the work CIA employees must complete. Personnel selection is important because of the intelligence profession and how the CIA trains analysts to gather data. The adaptation of the analysts to the CIA and their training processes play large roles in the socialization of that analyst. *Constructing Cassandra* reveals that no matter how good an individual’s starting qualifications, the on-the-job training by their colleagues and superiors usher in unexamined social practices, analytical methodologies, and cultural norms. A suggestion the book offers is that along with analysts, the CIA needs intelligence “synthesists” to evaluate the analytical approach and it is this failure that leads to a misdiagnosis of some analytical problems. Other fundamental failures that may lead to strategic surprises include the widespread cultural norm that the CIA often attempts to satisfy its bureaucratic superiors as opposed to producing superior analysis, and that compartmentalization makes it hard to

connect the dots in intelligence work. The failures examined throughout the book do not point to a single fault in the social mechanisms of the CIA or to the cultural norms instilled in its analysts; it rather states that the failures are products of a plethora of different aspects that make the CIA the entity it is today.

In conclusion, the book examines the future of intelligence gathering and analysis. It describes the need for a change in the intelligence cycle by establishing a hypothesis, followed by tasking, collection, analysis, production, and dissemination. *Constructing Cassandra* states that adding an hypothesis to the cycle will interject intellect and creative thinking into a process that often becomes too bureaucratic, and would assist the agency when its consumers demand answers. Jones and Silberzahn have crafted an insightful masterpiece to frame the true nature of the CIA. The depth to which their arguments are presented clearly shows the dangers a tight knit intelligence society may have when analyzing intelligence reports. Their purpose is not to craft lofty goals the agency will never reach but rather to examine the reasons why the agency failed in the past. I recommend this book to anyone with a passion in understanding the analytical framework of the CIA and who seeks to comprehend the theoretical approach, through the uses of organizational theory, in uncovering its internal mysteries.